

Information for the mission statement process and household survey

Motivation and objective

The mission statement that will be created defines the long-term development objectives and key activities for Vaihingen an der Enz. It defines the overall framework of action for future developments and serves as a guideline for urban development. In the mission statement process topics such as living, commerce and business, social issues, leisure and mobility will be considered, as well as fundamental questions regarding local identity.

Step by step

The survey of all households in Vaihingen on the five topic areas will mark the beginning. These opinions will be the basis from which we will start the dialogue with the public, politics and administration.

The following steps will focus on finding out which topics in particular have to be approached. Based on this, principles and key activities will be discussed and project ideas will be developed in order to make Vaihingen an der Enz well-equipped for future challenges. The arising topics and approaches will be formulated together throughout different participation formats.

Dialogue from the beginning

The direct communication between the public, politics and administration aims to promote and maintain an intensive exchange of opinions. In addition to public participation formats, the whole mission statement process will be conducted with a fixed circle of participants. This ensures a well mapped-out course of action with regards to content and continuity. Structure and course of the participation process was decided upon unanimously by the municipal council of Vaihingen during the session on October 2nd, 2019 (see Fahrplan 2019-2020).

Information and transparency, moderation and accompaniment

The mission statement process as well as the public participation formats will be professionally accompanied and moderated by the consultant office Sippel Buff from Stuttgart. They assist us in making the dialogue between the public, politics and administration target-oriented, securing the quality of the overall project and ensuring transparency at all times.

Updated information throughout the mission statement process "together for tomorrow" on the webpage of Vaihingen an der Enz at www.vaihingen.de/Leitbildprozess. The participation formats will be documented by the consultant office Sippel Buff. The minutes can also be accessed and downloaded on the webpage.

Participate

For the mission statement process we are looking for a fixed group of about 140 people. If you are interested in actively collaborating, please apply using the postcard provided. In order to achieve a wide cross-section of Vaihingen's society the places will be assigned via a lottery system based on residency in district, age and gender. The distribution of places will be based on the number of residents in the nine districts in relation to the town's total number of residents. Regardless of this, there shall be at least six people for each district.

How to become active

Please fill in the questionnaire. You can access the text in English and Turkish at www.vaihingen.de/Leitbildprozess. For other languages the town will help you to find suitable translation assistance, if necessary (see contact).

Please indicate on the postcard if you are interested in actively participating in the mission statement process. Furthermore, you can win one of three attractive prizes that will be raffled among all participants. The first prize is a punting trip for up to 12 people including a picnic basket.

You can submit the documents a) postage free through Deutsche Post or b) in mailboxes of all administration offices of the districts, in the town hall at the Marktplatz and in the technical town hall (Friedrich-Kraut-Straße 40), as well as at Karl-Gerok-Stift (Eichendorffstraße 51) and at the Kursana Domizil Vaihingen (Stuttgarter Straße 90).

Contact

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The next steps

14.11.2019 distribution of the household survey
02.12.2019 deadline for submission of questionnaire
by 02.2020 compilation, processing and evaluation of results

We will inform you in due time on the next appointments for 2020 of the mission statement process on the webpage www.vaihingen.de/Leitbildprozess.